

Merck KGaA – Living Innovation

William Branchut , Account Manager, Print,Plastic,Security
France

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MERCK
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We are Merck

Merck is a leading company for innovative and top-quality high-tech products in the pharmaceutical and chemical sectors.

Around 38,000 employees work in 66 countries to improve the **quality of life** for patients, to further the success of our customers and to help meet global challenges.

We generated total revenues of € 11.1 billion in 2013 with our four divisions: Merck Serono, Consumer Health, Performance Materials and Merck Millipore.

Merck is the world's oldest pharmaceutical and chemical company. Since 1668 our name has stood for **innovation, business success** and **responsible entrepreneurship**. The founding family remains the majority owner of the company to this day.

We are Merck, the original, and hold the global rights to the Merck name and brand. The only exceptions are Canada and the United States, where we are known as EMD.

Our divisions



Biopharmaceuticals

Innovative prescription medicines to treat, for example, cancer and multiple sclerosis.



Over-the-counter pharmaceuticals

Non-prescription pharmaceuticals, such as products for everyday health protection or to provide fast relief of colds and pain.



High-tech chemicals

Specialty chemicals, such as liquid crystals for high-tech displays or effect pigments for coatings and cosmetics.



Life science tools

Innovative tools and laboratory supplies for the life science industry.

Performance Materials

Our products



Liquid crystals for LCD televisions, smartphones, tablet computers, and other displays



Effect and functional pigments for coatings, print products, plastics, foods and cosmetics



Organic light-emitting diodes and functional materials for solar panels and energy solutions

Our Pigments cover nearly the whole range of visible colors, always adding value

iriodin®



The classic pearl luster pigments create effects ranging from silver-white to interference to gold and metal luster. These vary from satin gloss to sparkling effects due to the different particle size.

colorstream®

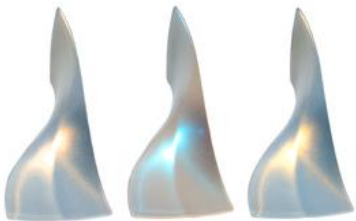


The multicolor effect pigments impress with their subtle color travels depending on the viewing angle.

...without any metal content.

This might help to prevent problems like oxidation or abrasion we find sometimes with metal pigments.

miraval®



The visual advantages of these highly reflective sparkle effect pigments are extraordinary gloss and high brilliance, while still remaining transparent.

Functional Materials for Your Solutions

**Bright,
conductive
Pigments**



- protection against electrostatic discharge
- Antistatic flooring & packaging, Conductive primer
- **Iriotec® 7000**

**Laser
marking**



- individual high quality marks
- excellent contrast
- highly durable and resistant
- **Iriotec® 8000er**

**Solar Heat
Managment**



- Shading without shade
- Shields the heat, and the room stays bright
- **Iriotec® 9000**

**High speed
surfactants**



- outstanding performance (leveling, wetting, speed)
- excellent environmental profile
- **Tivida® FL**

**Brand
protection**



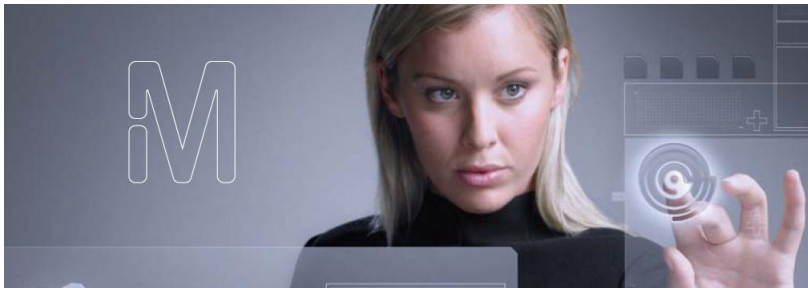
effective solutions against product counterfeiting

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